

SEARCHING FOR YOU!

NEXT FLOOR ACCELERATOR FOR TOURISM

THE NEXT FLOOR ACCELERATOR FOR TOURISM IS SEEKING HIGHLY MOTIVATED AND COMMITTED ENTREPRENEURS FOR ITS START-UP ACCELERATOR PROGRAMME.

THE 1ST CALL FOR THE ACCELERATOR IS OPEN UNTIL THE 20TH DECEMBER 2018!

Are you developing a product or service that could revolutionise how people travel and live abroad? Would you like some free support to give it its best chance of success? Welcome to Next Floor Tourism Accelerator! The Accelerator will help you to develop the right product and target the most appropriate market and consumers. It will get you in touch with investors and partners from the industry.

The Next Floor accelerator program is based in Salzburg, Austria. All start-ups receive 13 weeks of training, and connections to mentors from the industry as well as over 200 investors. All organizations must be leveraging technology to address problems in:

- Digitisation (with an emphasis on tourism)
- New tourism concepts
- Medical tourism
- Nursing Care (with an emphasis on tourism)
- Innovative staffing concepts (with an emphasis on tourism)
- Sustainability (with an emphasis on tourism)
- Strategies in dealing with the limits of growth (Traffic collapse, erosion of municipalities)
- Mobility (with an emphasis on tourism)

We understand tourism as everything related to how people spend their leisure time away from home. So if your idea does not fit in the categories above, but you still think, it might fit in a broader sense – give it a shot. Submit !

WHAT YOU CAN WIN FROM THIS CALL FOR PROJECTS:

- 3 months of tailored and interactive curriculum and program (services)
- Live feedbacks from mentors/advisors and potential investors
- Help in accessing markets
- Free testing of your product or service in the lab and field
- Support from our behavioural economist team to leverage the maximum out of your data
- Support to find Proofs of Concept / Pilots opportunities with customers.
- No charges, fees or equity requirements
- The opportunity to sit down with potential buyers, commissioners, resellers and distributors to develop a strong value proposition and business model
- The chance to pitch your Startup to the Next Floor Investors network and its associated partners
- Introduction to potential technological and financial corporate partners.

ELIGIBILITY CRITERIA TO APPLY

- You are a startup with 2 to 3 founders
- no more than 2 years have passed since formation of your company or a mayor pivot
- You are developing an innovative product or service that matches the focus of the accelerator (see above)
- Your innovative idea is technically and commercially feasible
- You have an interest to develop and commercialise your product at European and/or global level
- Applicant must be able to communicate (read and speak) in English

TIMING

- 1st December : Deadline for your Expression of Interest
- 20th December: Deadline to apply with a full application
- 15th January 2019: if you are pre-selected, come to pitch your project in front of the Tourism Accelerator committee
- 1st February 2019: Announcement of results (6 to 8 companies will be selected)
- 1st March 2019: Companies enter the Accelerator and services start
- The program ends with demo day on 31st May 2019

STARTUP SELECTION

Startups will be evaluated along five main criteria:

- Innovativeness of the start-up
- Sustainability
- Start-up team
- Business model
- Business Plan

HOW TO APPLY

- Applications shall be sent in Pdf format, before 20th December 2018, to startup@next-floor.at - our team will handle your information with the utmost care.
- Please send the following information: Pitch deck (no more then 20 slides), please include KPIs, team, time line (past – future), funding received, ownership structure, contact information.